

Élise Martin

Engagement Manager · Paris, France · elise.martin@example.com · linkedin.com/in/elisemartin

Profile

Strategy consultant with 8 years of experience in industrials, mobility, and energy across Europe and the Middle East. Leads executive teams from market diagnosis through operating-model implementation.

Selected Impact

- Redesigned procurement for a €3.2B manufacturer, delivering €41M in validated annual savings
- Built the market-entry case for a mobility platform that secured board approval for a €65M launch
- Reset a regional service model across seven countries, improving first-time resolution by 19 points

Experience

Engagement Manager

Arden Strategy SAS · Paris 2021 – Present

- Manages teams of 4–8 consultants and senior client workstreams from proposal through implementation
- Developed the firm’s decarbonization offering and supported €9M in new engagements

Senior Consultant

Northbank Advisory LLP · London and Dubai 2018 – 2021

- Led commercial due diligence and growth strategy for private equity and corporate clients
- Built demand models, competitor maps, and executive decision materials across 12 mandates

Business Analyst

Rive Conseil SAS · Paris 2016 – 2018

- Supported operating-model and cost transformation programs in transport and utilities

Education and Additional

Master in Management

HEC Paris · Paris 2016

Languages and Service

French and English fluent · Arabic conversational · Volunteer mentor, Article 1