

Civic Works Studio

Sofia Bennett Media Kit

The recommended option improves speed and consistency without weakening review or governance.

PREPARED FOR Atlas Systems	PREPARED BY Jonah Reed	ORGANIZATION Civic Works Studio
DATE 18 July 2026	VALID UNTIL 30 September 2026	REFERENCE M2P-14
VERSION 1.0	CONTACT Jonah Reed hello@example.org	WEBSITE https://example.org

Audience

The core audience values useful evidence, concise guidance, and a credible path to action.

Performance

Channel	Audience	Performance
Newsletter	48,200	46%
Video	112,000	8.4%
Podcast	24,600	71%

Options

- Session: The offer turns approved source material into polished, repeatable documents with less manual formatting.
- Partnership: The recommended option improves speed and consistency without weakening review or governance.

Budget

Scope	Owner	Cost
Evidence	Team A	CAD 4,800
Approach	Team B	CAD 9,600
Results	Team A	CAD 2,400

Contact

Approve the first phase, confirm the named owner, and hold the kickoff within ten business days.