

Noor Haddad

London, UK · noor.haddad@example.com · noorhaddad.design

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Hiring Committee
Harbourline

Application — Director of Product Design

Dear Hiring Committee:

I am applying to Harbourline because this opportunity calls for the same combination of judgement and execution that has shaped my work.

Product design leader shaping complex fintech and identity products into clear, trusted customer experiences. Builds strong teams, durable design systems, and evidence-led product practices from discovery through launch.

Two recent results show the contribution I can make.

+22% activation: Reframed business onboarding around progressive verification and clearer recovery paths. **–34% support demand:** Unified account permissions into one understandable access model.

What attracts me to Harbourline is the opportunity to apply that experience with a team that values clear decisions, careful execution, and measurable outcomes.

I would welcome the opportunity to discuss the role and the contribution I could make.

Sincerely,

Noor Haddad
Director of Product Design